



# IMPACT REPORT

## 2024

This year has been another chapter in our ongoing commitment to serving Veterans and our community. We doubled down on outreach and deepened our support efforts, driven by our vision to foster connection and build a resilient, thriving community where healing and belonging happen.

In 2024, we continued some of our annual traditions, including white-water rafting, a getaway on the Oregon Coast, and a trail work party at Illahee Flats. We also launched new activities. A key focus this year was expanding our capacity by bringing in Veteran peer support specialists. These specialists led events, connected with Veterans one-on-one, and reached individuals we might not have been able to connect with otherwise. Additionally, we launched new initiatives, including peer support groups and Veterans' breakfasts in Glide, Myrtle Creek, and Roseburg. While these were initially pilot programs, the breakfasts in Glide have become a recurring event, continuing to bring Veterans together.

For the first time, we also held a deeply meaningful event: a storytelling session by the Klamath Modoc after a trail work party. This event underscored the deeper connection to our land and the importance of caring for it.

At our social enterprise, HealTerra, we saw growth as well. We began a new collaboration with the City of Sutherlin, Sutherlin Sanitary Services, and several local businesses around food waste collection. We also expanded into retail stores, increasing sales. Our ultimate long-term goal with these efforts is to generate funding that directly supports veterans' activities.

This year's progress has been meaningful and impactful, but we're not stopping here. We look forward to building on this momentum in 2025, expanding our reach, and continuing to make a difference in the lives of Veterans, their families, and the community.

**158**

Veterans &  
family members  
served

**19\***

events/activities for  
Veterans & family  
members

**730**

hours spent on  
trail work on  
public lands

\*plus 42 weekly breakfast gatherings



# VOICES OF IMPACT



78-year-old Navy Veteran who was referred by a VA counselor to our white water rafting trip on the North Umpqua River:

*"I have been sitting on my recliner for the past 5 years doing nothing, I felt so alive being on water is like coming home. I met some new friends."*

*"Until this trip, I didn't realize how much I miss the rapid-bonding/ team-effort-with-strangers aspect of being in the military. It was incredible."*

— Shared by an Army Woman Veteran



Building community is at the heart of Source One Serenity's mission. We believe in the power of close-knit communities because they create a foundation that large organizations often can't. True resilience and healing come from within.





## CONTINUING TRADITIONS, INCLUDING FAMILY MEMBERS



In August 2024, we held our 3rd Annual Getaway in Gold Beach. With nearly 50 veterans and their families—double last year’s turnout—our gathering was filled with unforgettable moments and connections that strengthen our community.

Here’s what Veterans had to say about their experience:

“Wow! Another wonderful trip. I feel so honored to be part of your group.”

“Thank you again for such a blessed weekend!”



Including family members is also very important to us. We know firsthand that Veterans' health affects their entire family, including their children, and providing opportunities for families to participate in these activities helps strengthen bonds and create supportive environments. By removing barriers to participation, we aim to foster healthy, shared experiences that benefit both veterans and their loved ones. One highlight of the trip was when a child caught their first fish—a moment of joy that resonated with the entire family.



## CREATING NEW OPPORTUNITIES, STRENGTHENING PARTNERSHIPS

Throughout our work, we have collaborated with numerous partners, supporters, and donors to achieve this impact. We are deeply grateful for their invaluable contributions. The getaway in Gold Beach was made possible thanks to Rogue Fishing Operations and their founder, Merit Draven, who coordinated the boats, fishing guides, and meals—many of which were generously donated by Gold Beach businesses.



We also collaborated with local businesses, including a Veteran-owned operation, Apocalypse Guiding Service, and Blue Dream Wildlife River Tours.





## PURPOSE-DRIVEN TRAIL STEWARDSHIP: CONNECTING WITH NATURE AND COMMUNITY



From August 1 to 6, 2024, our dedicated team—veterans, youth with their crew leads from Phoenix Charter School, U.S. Forest Service staff, Oregon Equestrian Trails volunteers, and the pack mules—worked tirelessly to clear the trail in the stunning, rugged Rogue-Umpqua Divide Wilderness. Originally planned for the Pacific Crest Trail, but fire closures rerouted us to this area. The challenging conditions only deepened the sense of camaraderie and resilience. Here's what Veterans had to say about his experience:

“ We ran into hunters while working on the trail and couldn't get more thanks from these men. I did this work to help people I will never see, but meeting two of the ones I am directly helping was worth any amount of work I can do. It made me want to do it again, with the determination of a man on a mission to help all the hearts I can touch with my work. ”

“ It was amazing to see the connections made between the Veterans and youth. As soon as you took away the artificial distractions we've created, put us in the backcountry, and gave us a central purpose, we created a tribe. Without the isolating effect of technology (cell phones), true, natural connections were made. Seeing people that were typically isolated open up and smile was amazing to witness. ”



On June 29, 2024, we also hosted the 2nd annual trail work party on Wild Rose Trail with a campout and storytelling by Klamath Modoc tribal storytellers, who shared tales from Grandfather Bullfrog and Raven to Spiderweb, accompanied by drumming and prayers to Grandfather for the protection of these trails.



## CARING FOR OUR LAND: FROM WASTE TO RESOURCE TO GROW FOOD

At our social enterprise HealTerra, our farm workers, Rusty and Serena, find great fulfillment in transforming smelly food waste into something truly valuable. Over a careful composting process that spans at least nine months, they nurture the material into a beautiful, nutrient-rich product—compost, worm castings, or a blend of both, proudly offered as HealTerra Soil Enrich®. These products are designed to enrich soil, improve its quality, and infuse it with life through microorganisms. The reward comes full circle when gardeners and farmers load their pickups with this sustainable resource, knowing it will help nurture new growth.



### THANKS TO OUR FUNDERS & DONORS

Umpqua Flatheads  
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Oregon Pacific Bank  
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### OUR VALUED PARTNERS

Rogue Fishing Operations  
Apocalypse Guiding Service  
Blue Dream Wildlife River Tours  
Phoenix Charter School  
Oregon Equestrian Trails  
Douglas County  
Douglas County OSU Extension Office  
Umpqua National Forest  
Roseburg VA Medical Center  
The City of Sutherlin  
Sutherlin Sanitary Service  
Glide Elementary School  
Umpqua Valley Farm to School  
Forget-Me-Not-Village  
Atom Cafe  
Shop Smart Sutherlin  
Sutherlin Area Chamber of Commerce  
Sutherlin Domino's Pizza  
Sutherlin Food Pantry  
Sutherlin Farmer's Market  
NeighborWorks Umpqua  
Housing Authority of Douglas County  
CCD Business Development Corporation  
Thrive Umpqua

In loving kindness,  
**Source One Serenity**

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